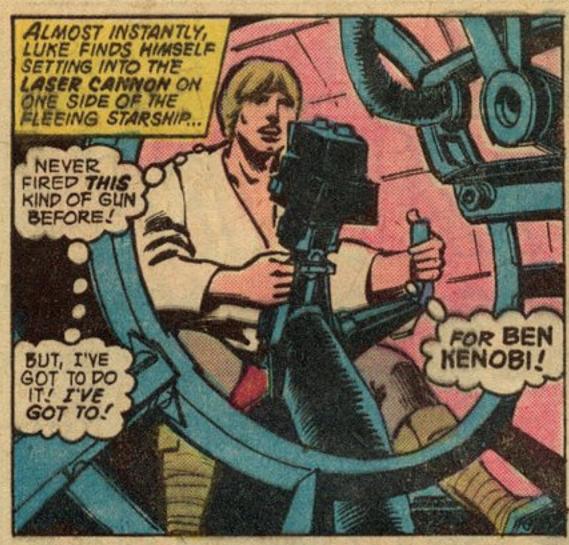




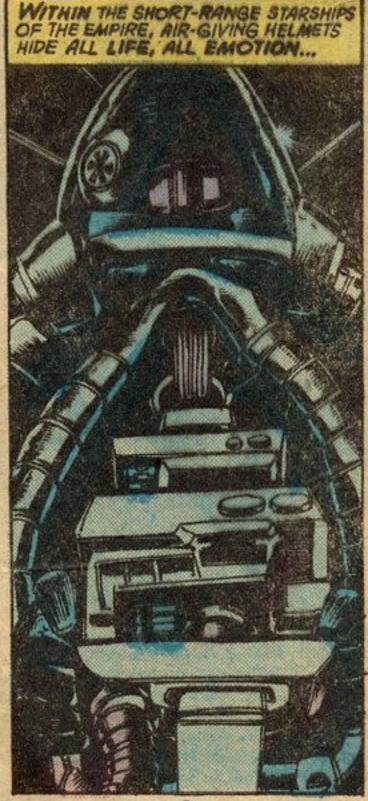
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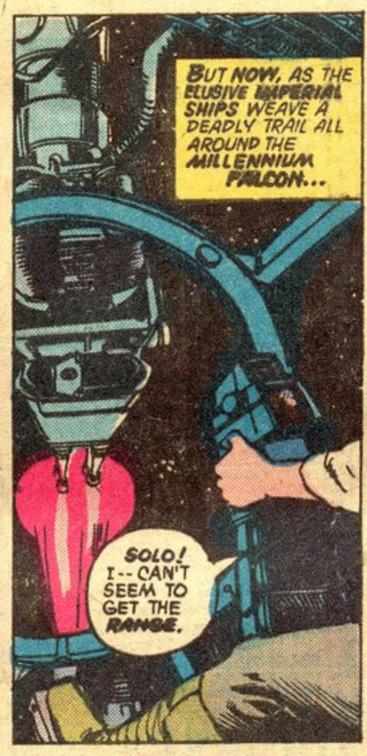




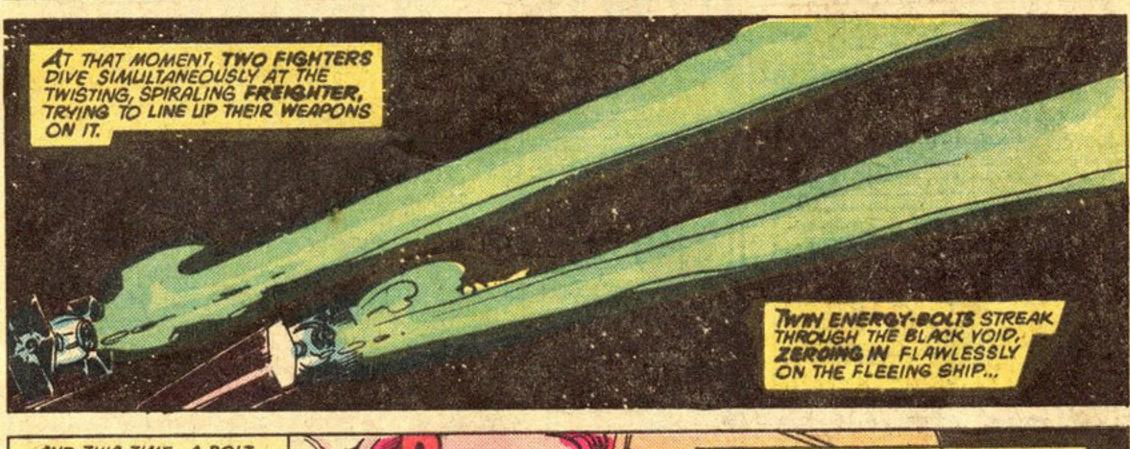


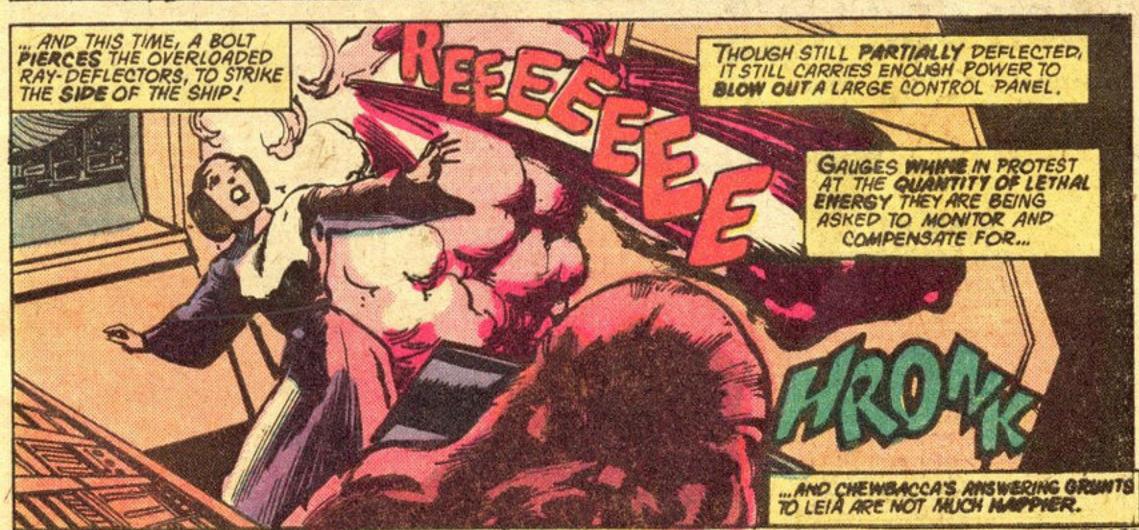


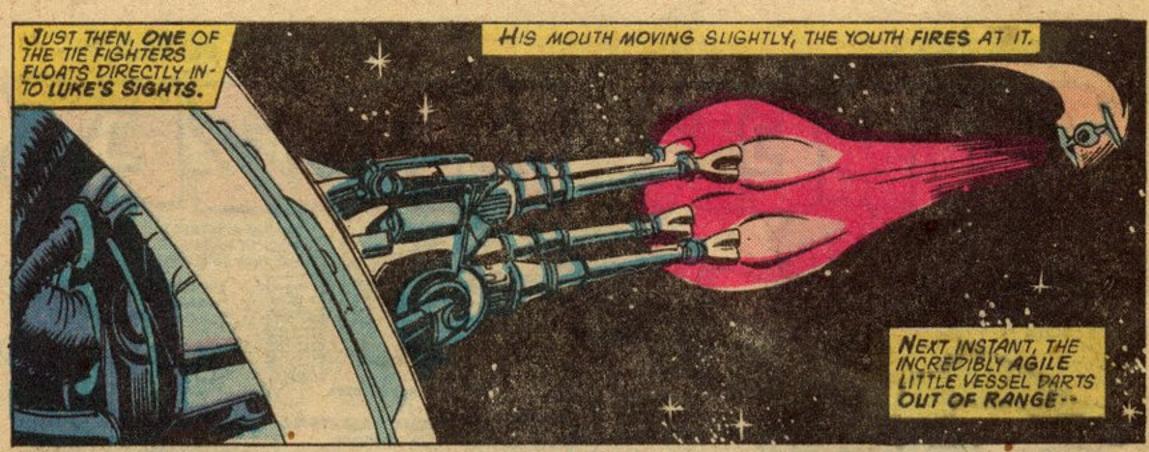
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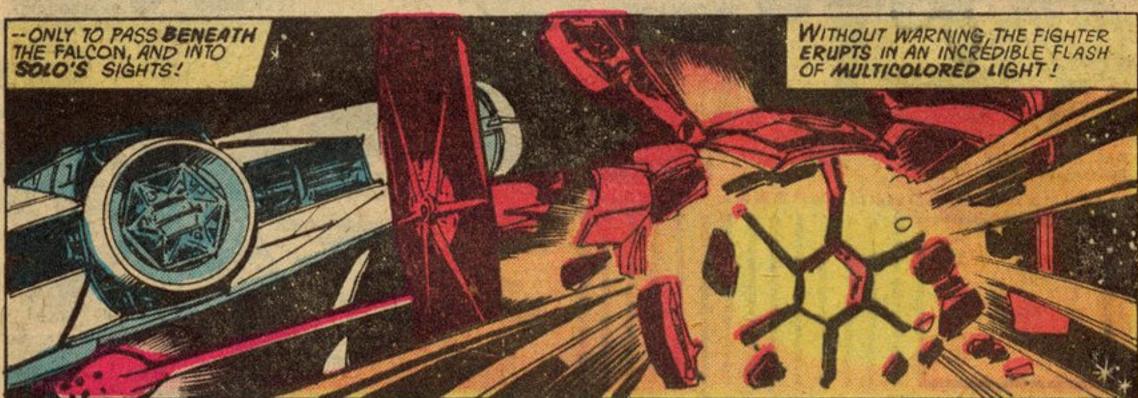






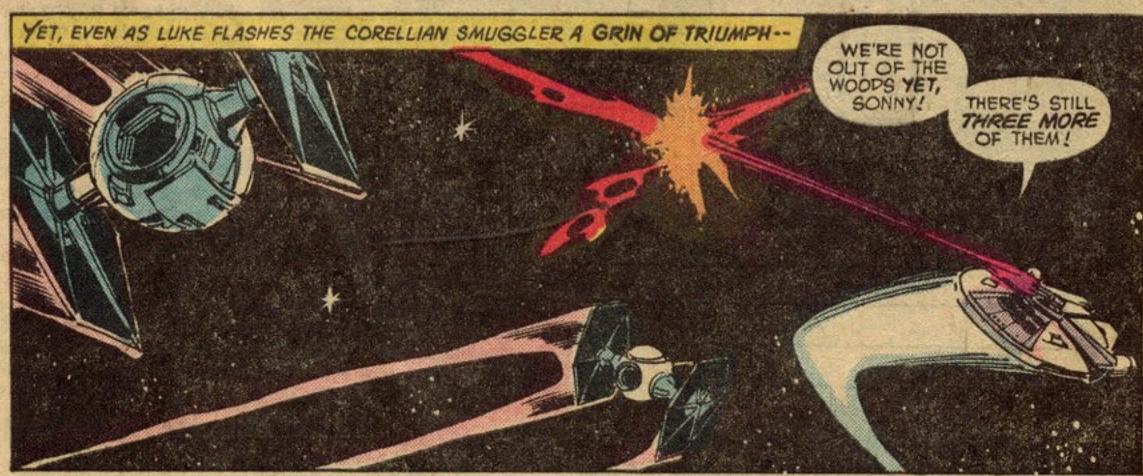










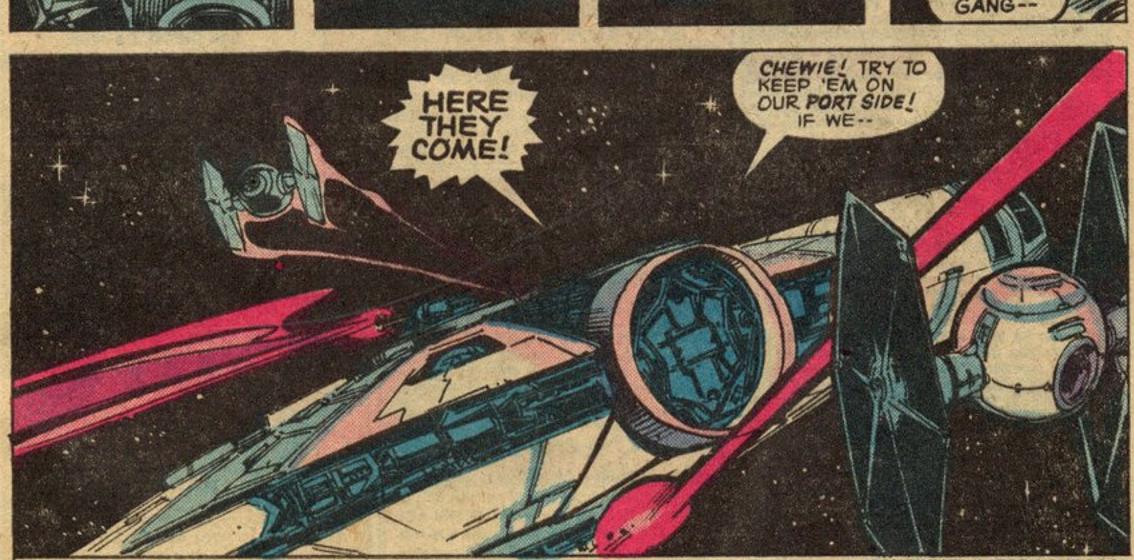










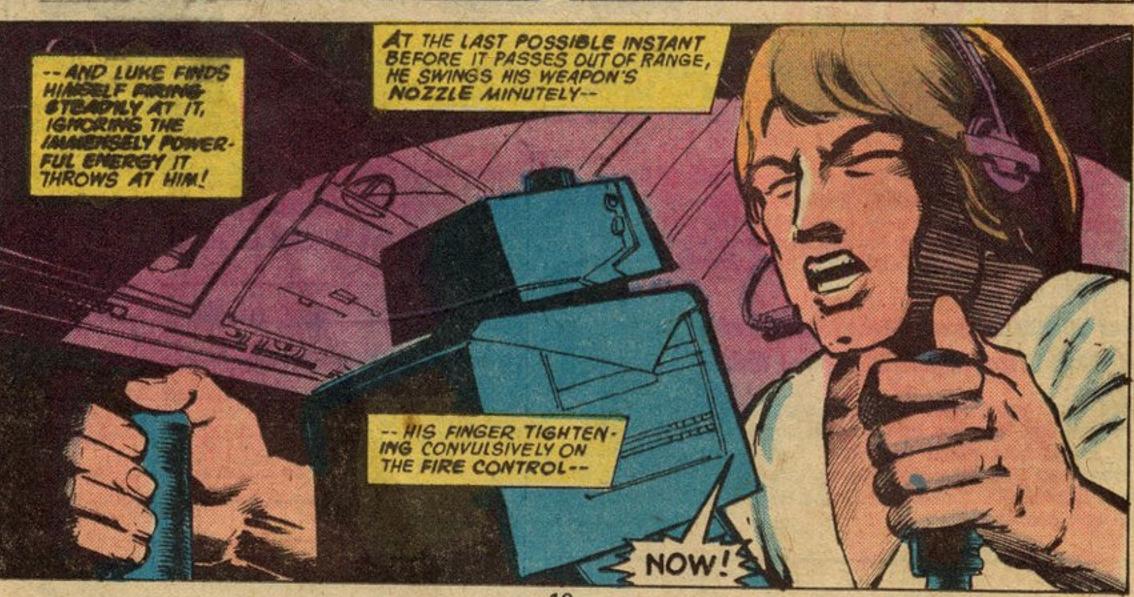


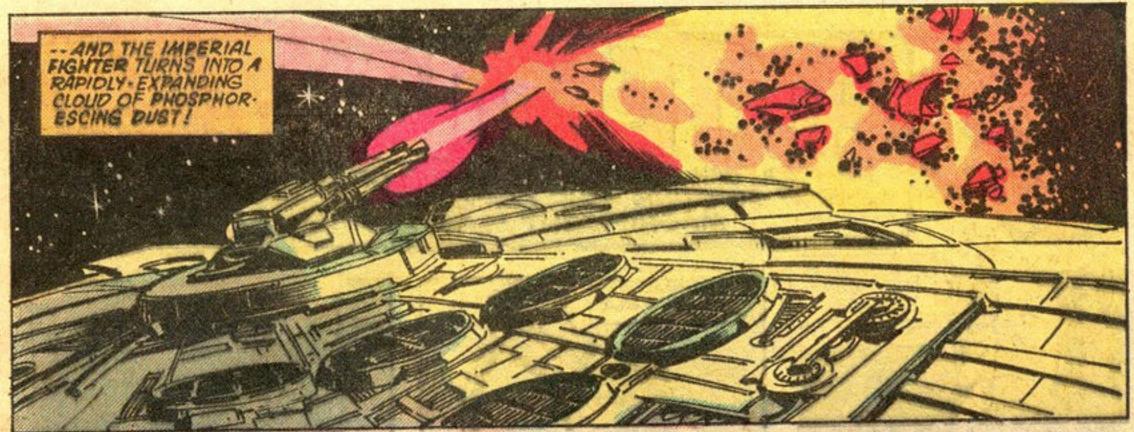










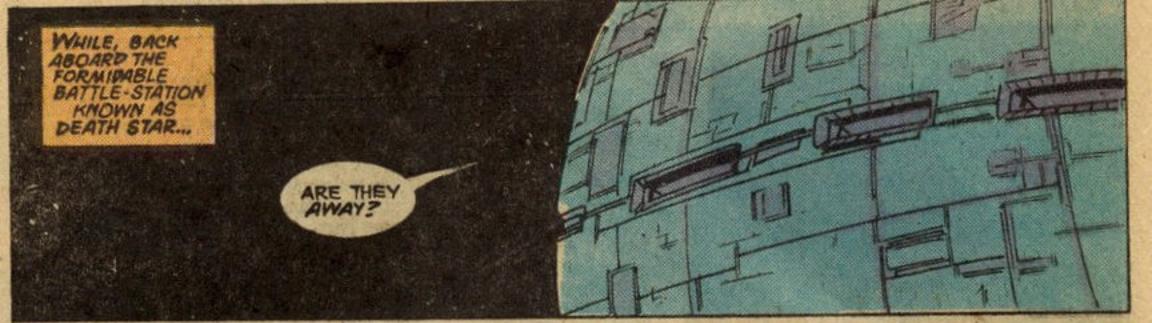


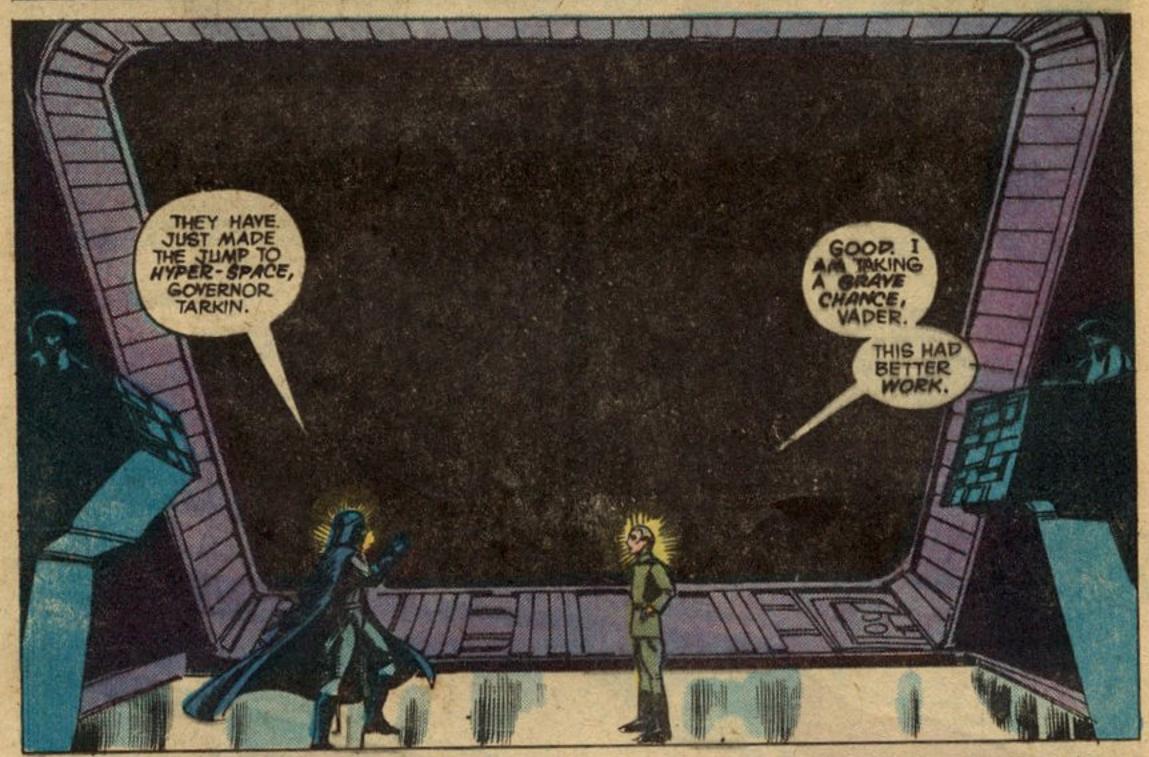




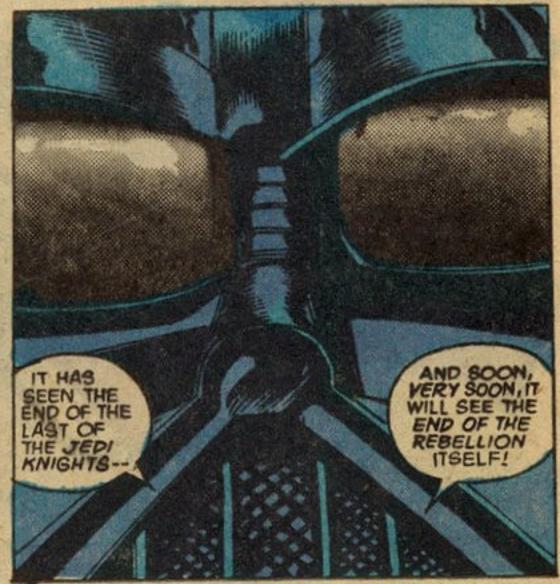














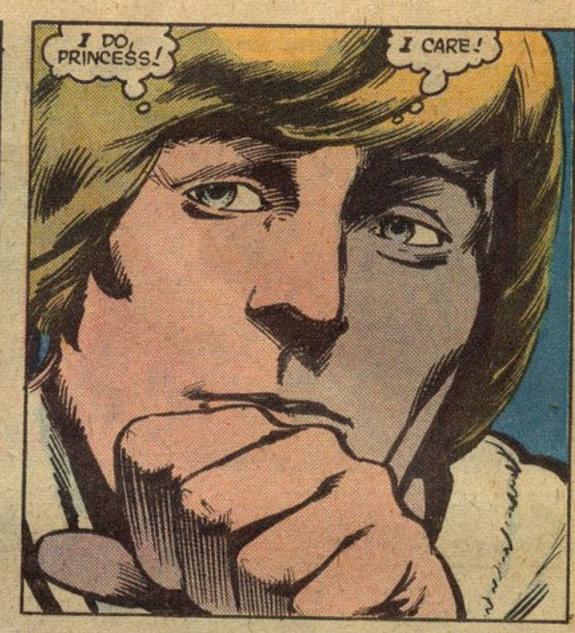








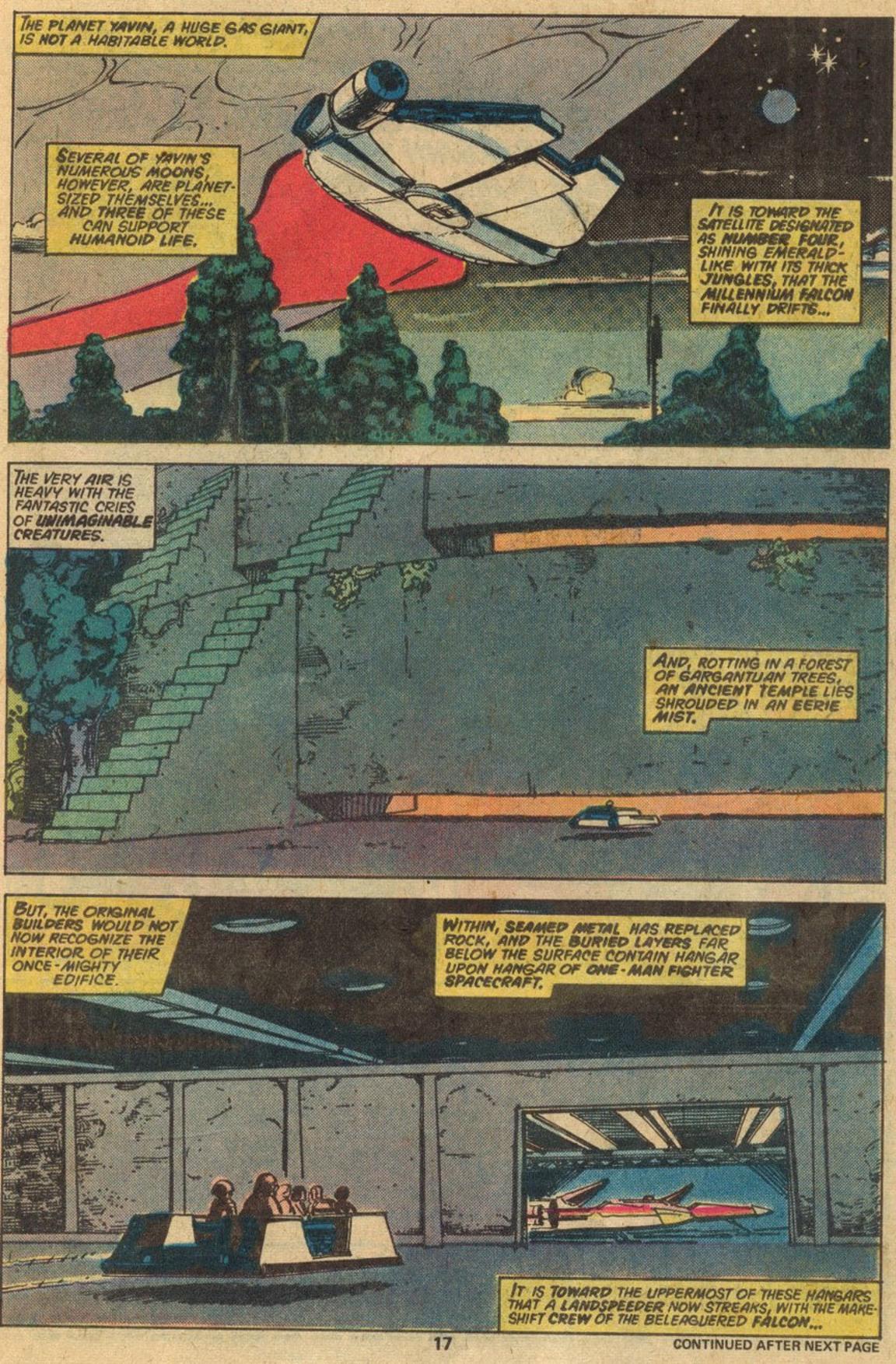


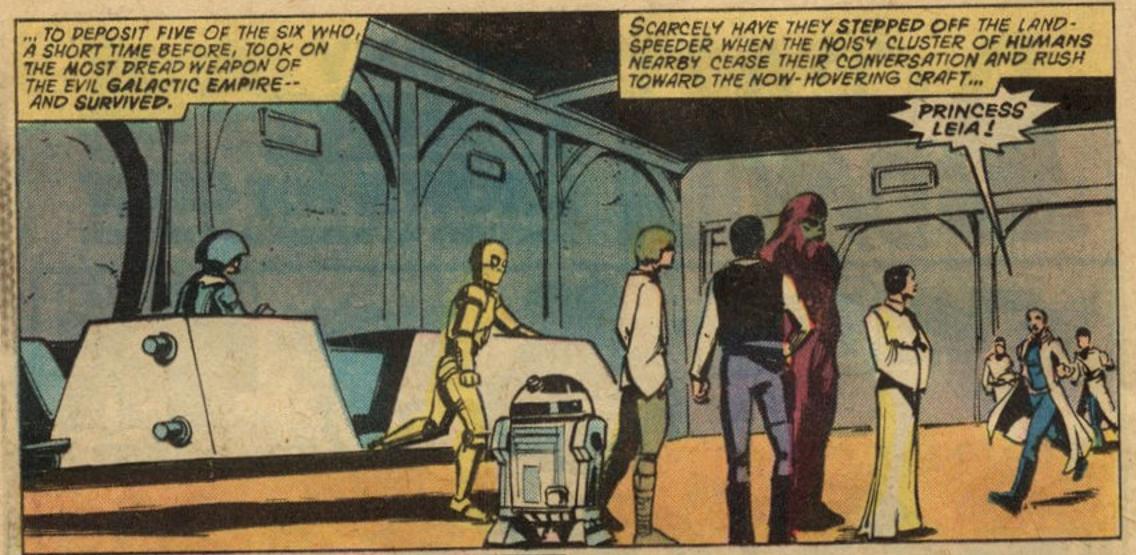






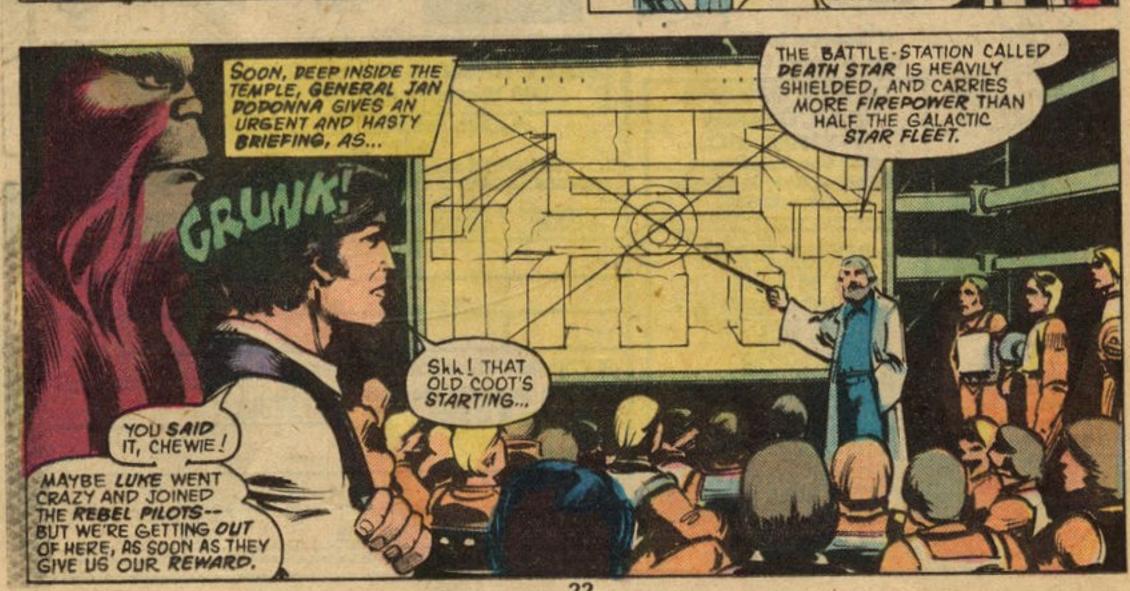


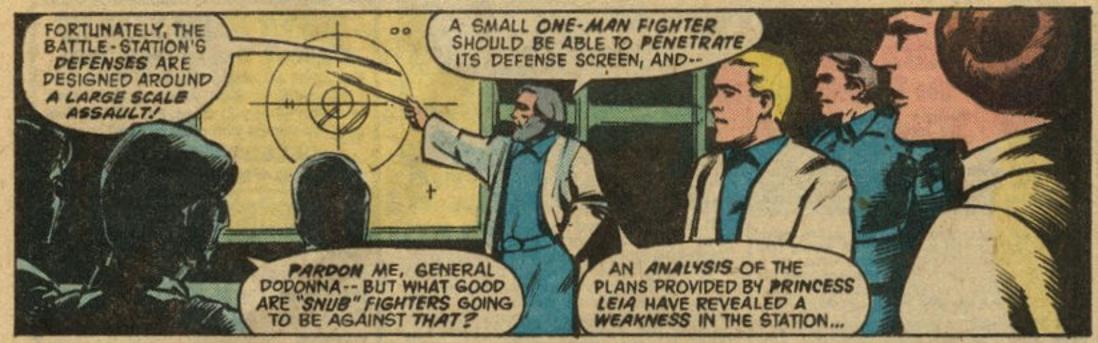














TO HIT IT WITH

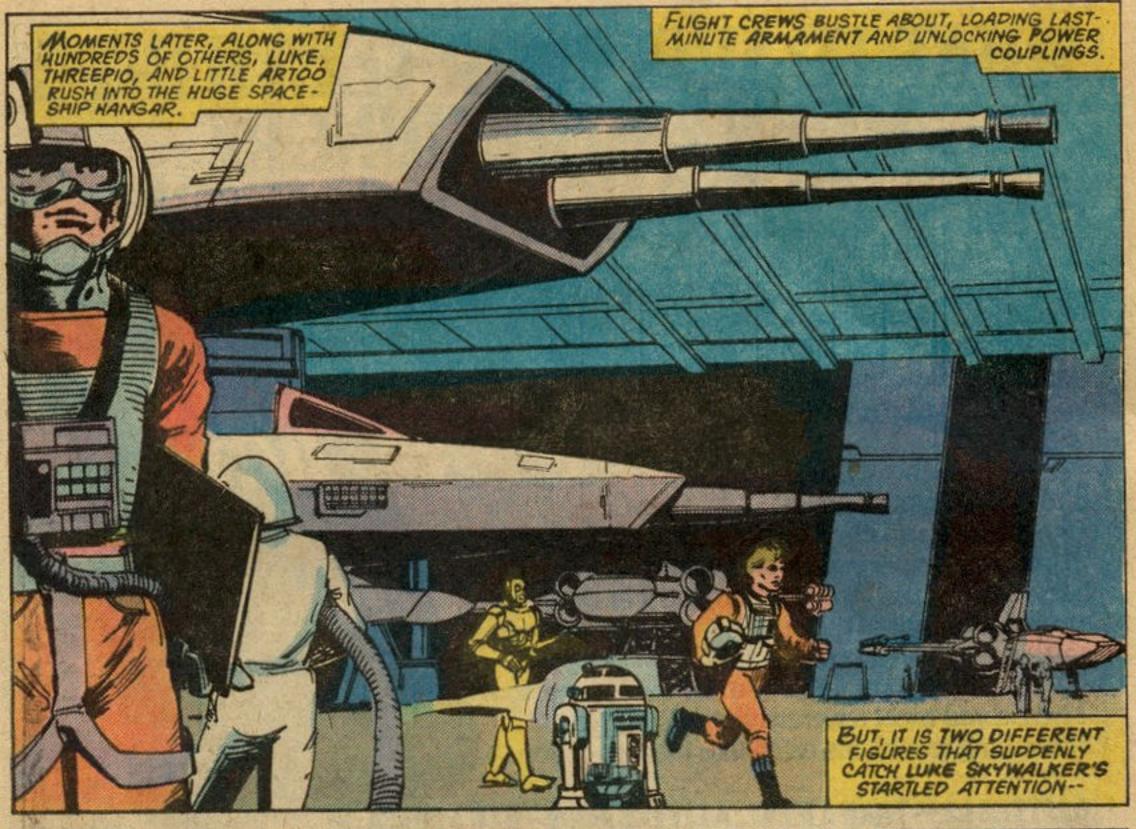
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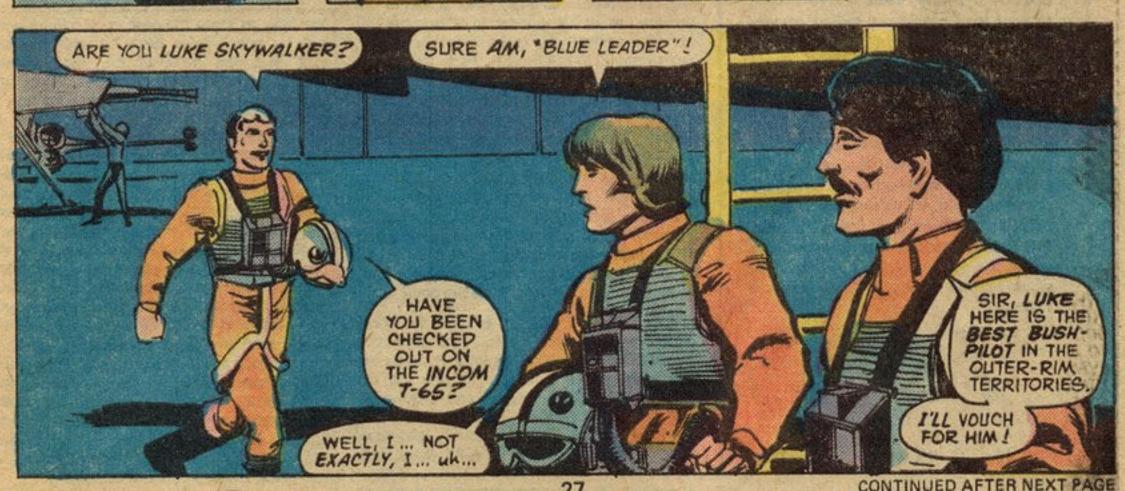














MARVEL BULLPEN BULLETINS

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STAN LEE'S SOAPBOX

Stop the presses! We just changed the title of our next great "Origins" book! Instead of THE SUPER WOMEN, it will be called THE SUPERHERO WOMEN when it explodes like a literary bombshell in bookstores everywhere sometime in October! We probably had a sensational reason for changing the title to THE SUPERHERO WOMEN, and I'd like to tail you what it was-except I forgot! Anyway, I'll tell you the contents next ish; for now, I just wented to make sure that you're not spending all your spere time trying to remember the wrong title! Incidentally, if there's a Marvel fan anywhere whom I haven't met at some zingy Comicon or other, here's your chance to remedy that grevious situation. I'm scheduled to appear at the great new Chicago Con on August 6th, and the Houston Con on August 19th, If you're in the neighborhood, drop in and say hello. You know how shy I am-I need all the support I can get. Hey! Don't let me forget another big item! Our great new 1978 calendar goes on sale the end of August! This is the voomiest one of all, 'cause it's one huge Spider-Man Calendar! Yep, the whole blamed thing is a towering tribute to the world's most popular super-hero--and it'll be on sale in bookstores everywhere! And how's this for a block-busting announcement-? The great new liveaction CBS-TV prime-time Spider-Man made-for-television movie should be premiering some time in September. Watch for the announcements in your local newspaper. But even if you miss the paper, don't worry—the whole town'll be talking about it! And just weit'll we tell you-in future issues-about the whole kaboodle of Marvel movies which Universal Pictures is working on right now! And finally, while you're writing to your local newspaper, telling 'em you can't wait for Howard the Duck, here's a little something to keep you busy. See if you can figure out what PIZZAZZ isand guess who's publishing it! (Aww, someone musta given you a hint!) More info later-we've gotta keep some surprises for next month! But now, as we tearfully bid each other an emotiondrenched adieu, let us always remember those immortal words of Irving Forbush: "Hey, Lee, shaddup awreddy and let's get to the good stuff!" Or, as the Hulk would probably say : "Qui s'excuse s'accuse!"

Excelsion



Hey, like it? It's gonna be our new trade mark!

ITEM! Let's start by rolling out the welcome mat for Rambling RICK PARKER, late of the sunshine state of Florida, who has just become the latest recruit to the Bullpen's legion of lettering correctionists. (Yes, hard as it is to believe, even our laudable letterers and winning writers make occasional mistakes.) Rick also promises to be a worthy addition to the Merry Marvel Softball Tesm, which is about to leap into league action once again (more of that at a later date). Also joining our sterling staff is Slim JIM SALICRUP. Actually, re-joining would be more correct—as Jim did a sizeable stretch in our British Reprint Department, until he was wooed away to labor in the corporate corridors of the monolithic Mad Genius Associates fotherwise known as Steve Gerber, Dave Kraft, and whoever happens to be in the office with them at any given moment). Now, Mr. Salicrup is back to take over the editing of our American reprint books. Good to have you with us again, Jim!

also congratulate ROGER "Sterno" STERN and Gentle JO DUFFY, editorial experts extraordinaire, on their recent promotions higher into the hierarchy of our color comics editorial department, as a result of ROGER SLIFER's move up to helm our black-end-white comic mags (which we reported on last month). And, though they technically haven't had any kind of promotion, we should also mention Energetic ED HANNIGAN and Reliable RALPH MACCHIO, because they sometimes proofreed this column, and we wouldn't want any mizzteaks to creeeep in juzt becuz of hert feeligz.

ITEM! Now that your who's-working-atwhich-job scorecard is brought up to date, we can fill you in on some of the pulsating projects the folks mentioned above-elong with myriad other of our titanic talentshave readied for your enjoyment this late summer season. Like, for instance, the second of our Marvel Movie Specials, THE DEEP. Editor ROGER SLIFER has teamed writer DOUG MOENCH, whose PLANET OF THE APES adaptations are still drawing praise, with illustrator CARMINE INFANTINO (his distinct approach to underwater action in this project has us all wondering if perhaps this isn't the perfect guy to bring Prince Namor, the savage SUB-MARINER, back in his own series) on this all-stops-out adaptation of the motion picture adventure based on PETER "Jaws" BENCHLEY's best selling novel. It's all here, just like in the blockbuster Columbia film—the shipwreck, the dive for sunken tressure, the school of sharks in their feeding frenzy, and the ever-mounting menace of the giant sell We've done this one up in a double-length color comic package to give it to you complete in one issue. THE DEEP will be waiting for you this month at your local newsstand. Don't miss it. It's a big one!

double-length book aimed your way this August. Our King-Size Summer Annuals are still coming out in force. There's the INCREDIBLE HULK, piloted and plotted by the Lively One himself, LEN WEIN, scripted by DAVE "The Dude" KRAFT, and illustrated by Happy HERB TRIMPE (who, with his art chores on our new GODZILLA comic, as well as his long-time association with the

Hulk, may just about have the greenskin market sewn up tight); then, there's the FANTASTIC FOUR ANNUAL in which MARY WOLFMAN and KEITH POLLARD. writer and artist respectively, ingeniously pit the World's Greatest Comics Team against not only the uncanny Inhumans, but against the Gong Show as well; and finally, there's Stellar JIM STARLIN's awasome AVENGERS ANNUAL which guest-stars Captain Marvel and Warlock and cosmically chronicles Earth's Mightiest Heroes' epic struggle against the mad Titan, Thanos. In fact, so epic is this struggle that the second part of it will be presented in the TWO-IN-ONE ANNUAL (on sale in September) and involve Spider-



Man and the ever-lovin' blue-eyed Thingl So, that's four to watch for, but if you want more (plus an end to this doggerel), may we point out that August also holds two Marvel Classics, KIDNAPPED and PIT AND THE PENDULUM; two of our cooperative efforts with the happy folks of Hanna-Barbera, YOGI BEAR and DYNOMUTT; and, lastly but decidedly not leastly, two new issues of black-and-white magazine favorites, THE RAMPAGING HULK and SAVAGE SWORD OF CONAN. If you need help shortening the long, hot summer, these Bullpen bonuses may be just what you want!

We hate to close the page on a solemn note, but by now you've been hit with the hard fact that the price of our regular color comics has risen to thirty-five cents and our double-length books have gone up to sixty cents. Naturally, we owe you an explanation. Unfortunately, if you've had to buy a candy bar, a paperback book, orheaven forbid--- a pound of coffee, the enswer is already obvious. Ever-spiraling costs; evermounting inflation. Once again we've been faced with rising printing, engraving, and paper prices, and once again we've reached the point where wa're forced to make our prices reflect those new costs. We're sorry. We've tried to hold the line as long as possible, and we succeeded in doing it several months longer than any of our competitors. We hope that's helped a little. Your loyalty and support in the past made us the number one comic book company, and we appreciate it greatly. Now, we're going to be working all the harder to keep that loyalty and support, to produce the very best possible comics available. . . at any price. And that's a promise, pal.













